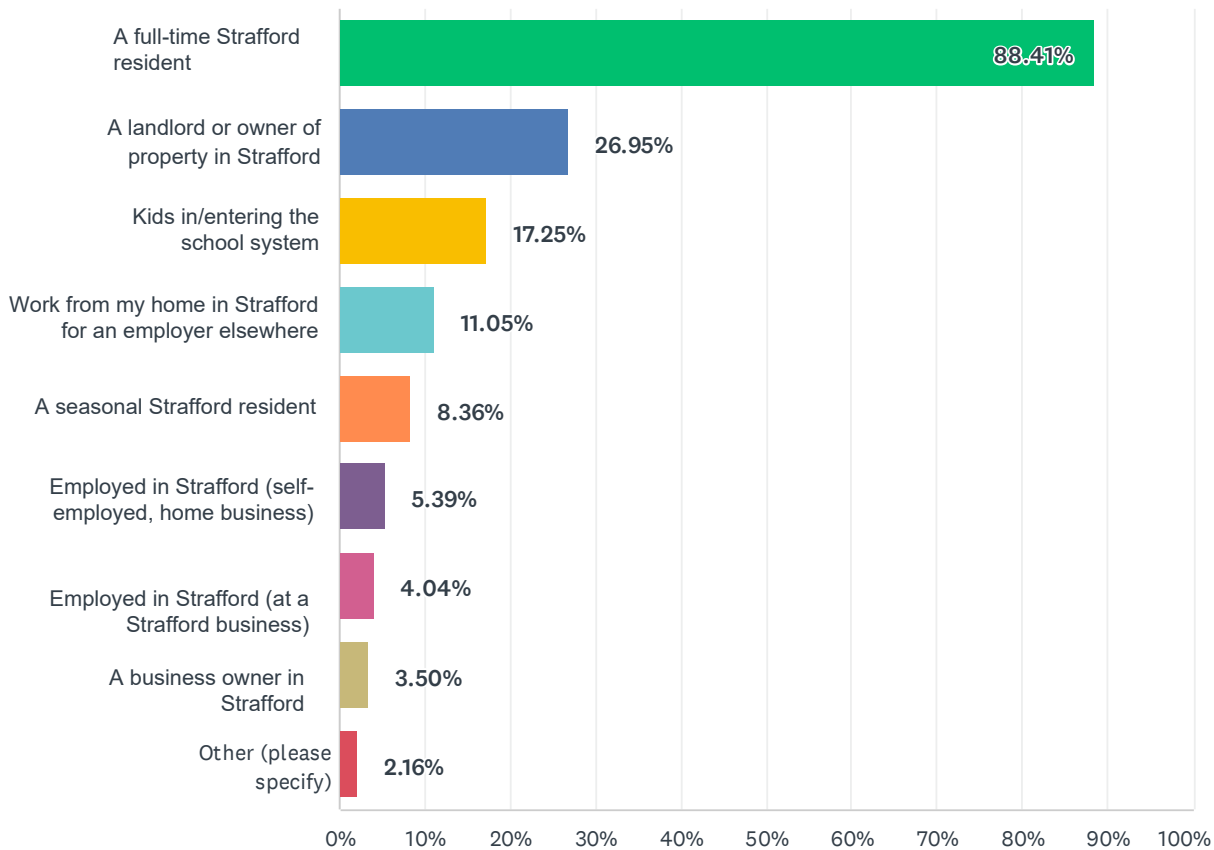


Q1 I am.....(Select all that apply)

Answered: 371 Skipped: 0



ANSWER CHOICES	RESPONSES	
A full-time Strafford resident	88.41%	328
A landlord or owner of property in Strafford	26.95%	100
Kids in/entering the school system	17.25%	64
Work from my home in Strafford for an employer elsewhere	11.05%	41
A seasonal Strafford resident	8.36%	31
Employed in Strafford (self-employed, home business)	5.39%	20
Employed in Strafford (at a Strafford business)	4.04%	15
A business owner in Strafford	3.50%	13
Other (please specify)	2.16%	8
Total Respondents: 371		

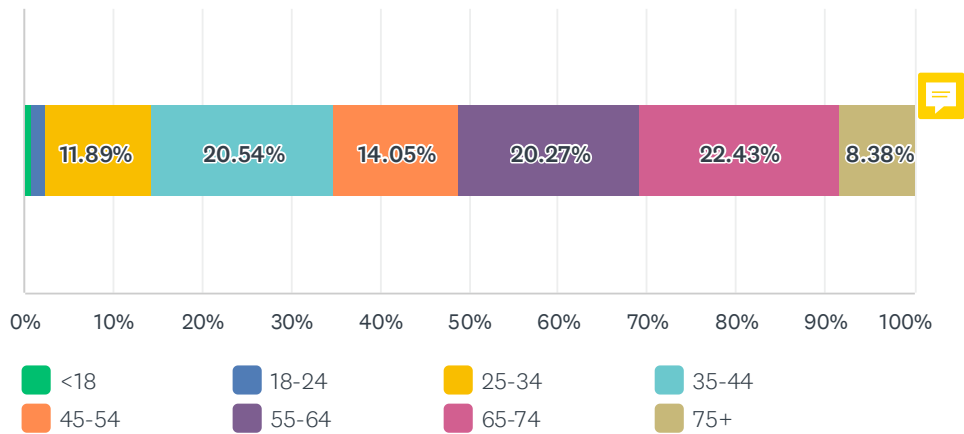
#	OTHER (PLEASE SPECIFY)	DATE
1	retiree	9/28/2022 7:34 PM

Strafford Master Plan Survey

2	retired	9/22/2022 7:43 AM
3	Grew up in town, parents still live there and hoping to move back someday	9/19/2022 10:25 AM
4	Land owner	9/12/2022 6:35 PM
5	Fire Chief	8/29/2022 10:59 AM
6	On all EMT	8/26/2022 1:41 PM
7	Resident elsewhere in Strafford County	8/25/2022 11:59 AM

Q2 My age is...

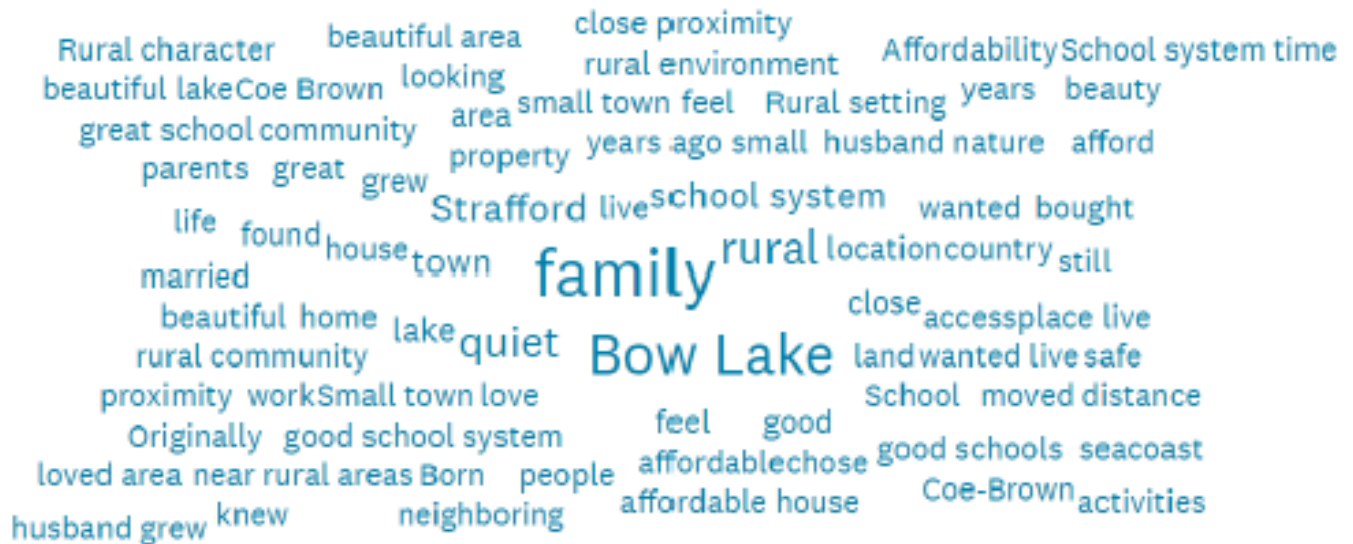
Answered: 370 Skipped: 1



ANSWER CHOICES	RESPONSES	
<18	0.81%	3
18-24	1.62%	6
25-34	11.89%	44
35-44	20.54%	76
45-54	14.05%	52
55-64	20.27%	75
65-74	22.43%	83
75+	8.38%	31
TOTAL		370

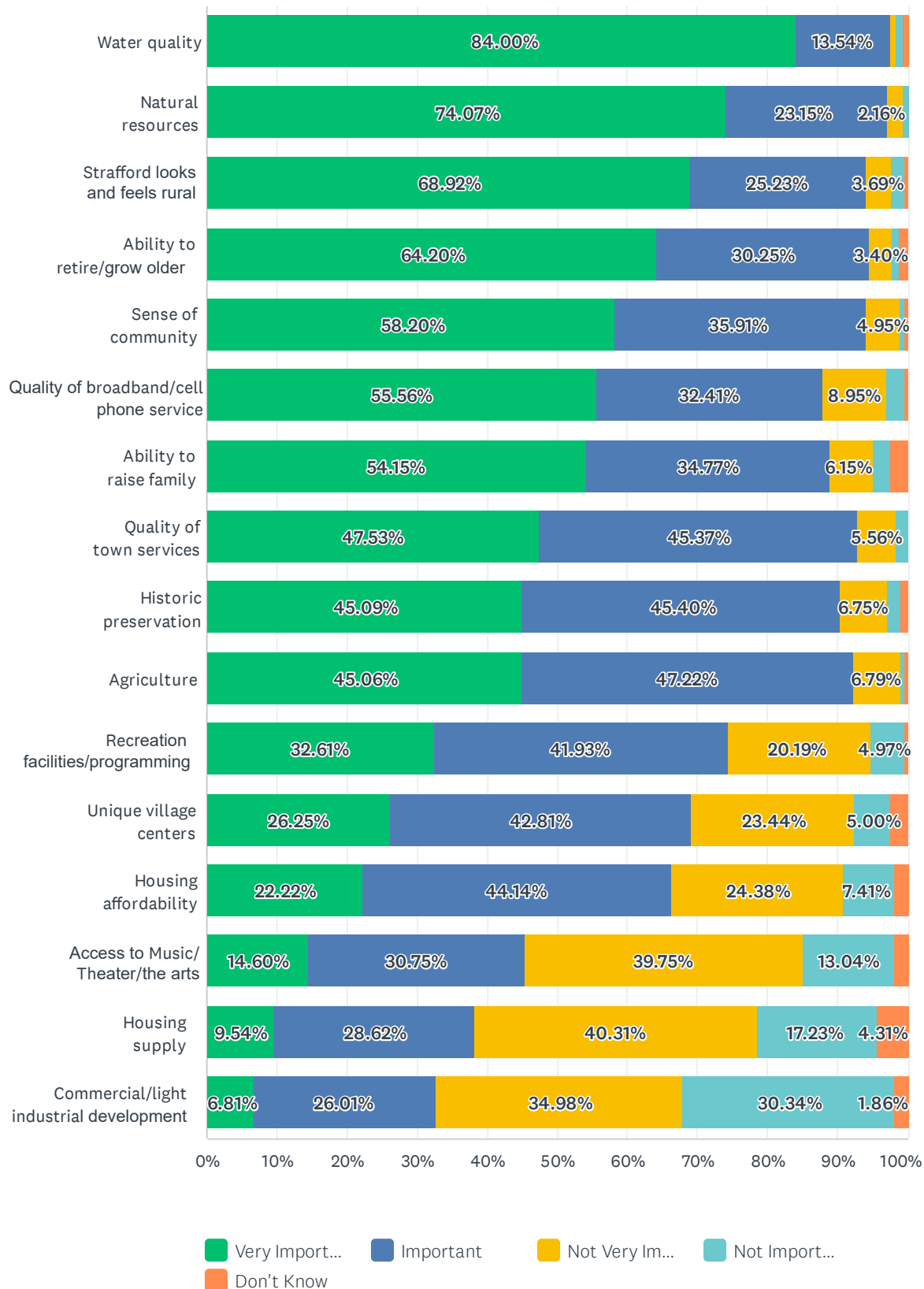
Q3 Why did you choose Strafford?

Answered: 315 Skipped: 56



Q5 Imagine your ideal vision of Strafford 10-15 years from now. Please rate how important each of these topics are to achieving that vision:

Answered: 327 Skipped: 44

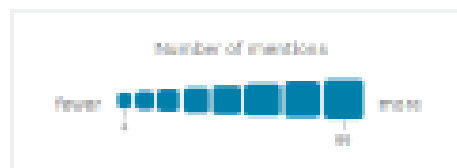


Strafford Master Plan Survey

	VERY IMPORTANT	IMPORTANT	NOT VERY IMPORTANT	NOT IMPORTANT AT ALL	DON'T KNOW	TOTAL	WEIGHTED AVERAGE
Water quality	84.00% 273	13.54% 44	0.92% 3	0.92% 3	0.62% 2	325	1.21
Natural resources	74.07% 240	23.15% 75	2.16% 7	0.62% 2	0.00% 0	324	1.29
Strafford looks and feels rural	68.92% 224	25.23% 82	3.69% 12	1.85% 6	0.31% 1	325	1.39
Ability to retire/ grow older	64.20% 208	30.25% 98	3.40% 11	0.93% 3	1.23% 4	324	1.45
Sense of community	58.20% 188	35.91% 116	4.95% 16	0.62% 2	0.31% 1	323	1.49
Quality of broadband/cell phone service	55.56% 180	32.41% 105	8.95% 29	2.78% 9	0.31% 1	324	1.60
Ability to raise family	54.15% 176	34.77% 113	6.15% 20	2.46% 8	2.46% 8	325	1.64
Quality of town services	47.53% 154	45.37% 147	5.56% 18	1.54% 5	0.00% 0	324	1.61
Historic preservation	45.09% 147	45.40% 148	6.75% 22	1.84% 6	0.92% 3	326	1.68
Agriculture	45.06% 146	47.22% 153	6.79% 22	0.62% 2	0.31% 1	324	1.64
Recreation facilities/programming	32.61% 105	41.93% 135	20.19% 65	4.97% 16	0.31% 1	322	1.98
Unique village centers	26.25% 84	42.81% 137	23.44% 75	5.00% 16	2.50% 8	320	2.15
Housing affordability	22.22% 72	44.14% 143	24.38% 79	7.41% 24	1.85% 6	324	2.23
Access to Music/Theater/the arts	14.60% 47	30.75% 99	39.75% 128	13.04% 42	1.86% 6	322	2.57
Housing supply	9.54% 31	28.62% 93	40.31% 131	17.23% 56	4.31% 14	325	2.78
Commercial/light industrial development	6.81% 22	26.01% 84	34.98% 113	30.34% 98	1.86% 6	323	2.94

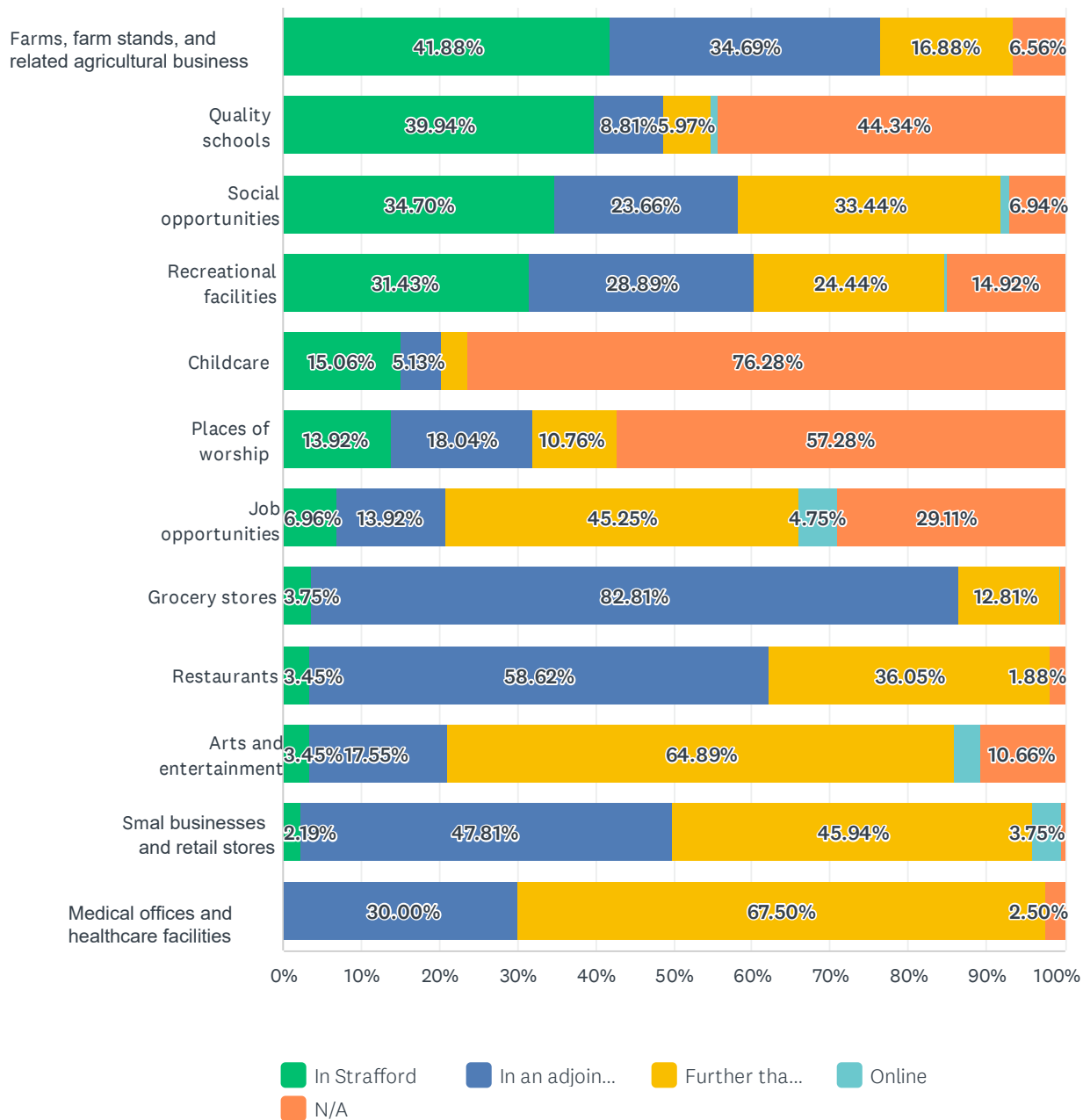
Q6 What do you think are the 3 greatest challenges facing Strafford in the next 10-15 years?

Answered: 305 Skipped: 66



Q7 Where do you primarily access the following services?

Answered: 320 Skipped: 51



Strafford Master Plan Survey

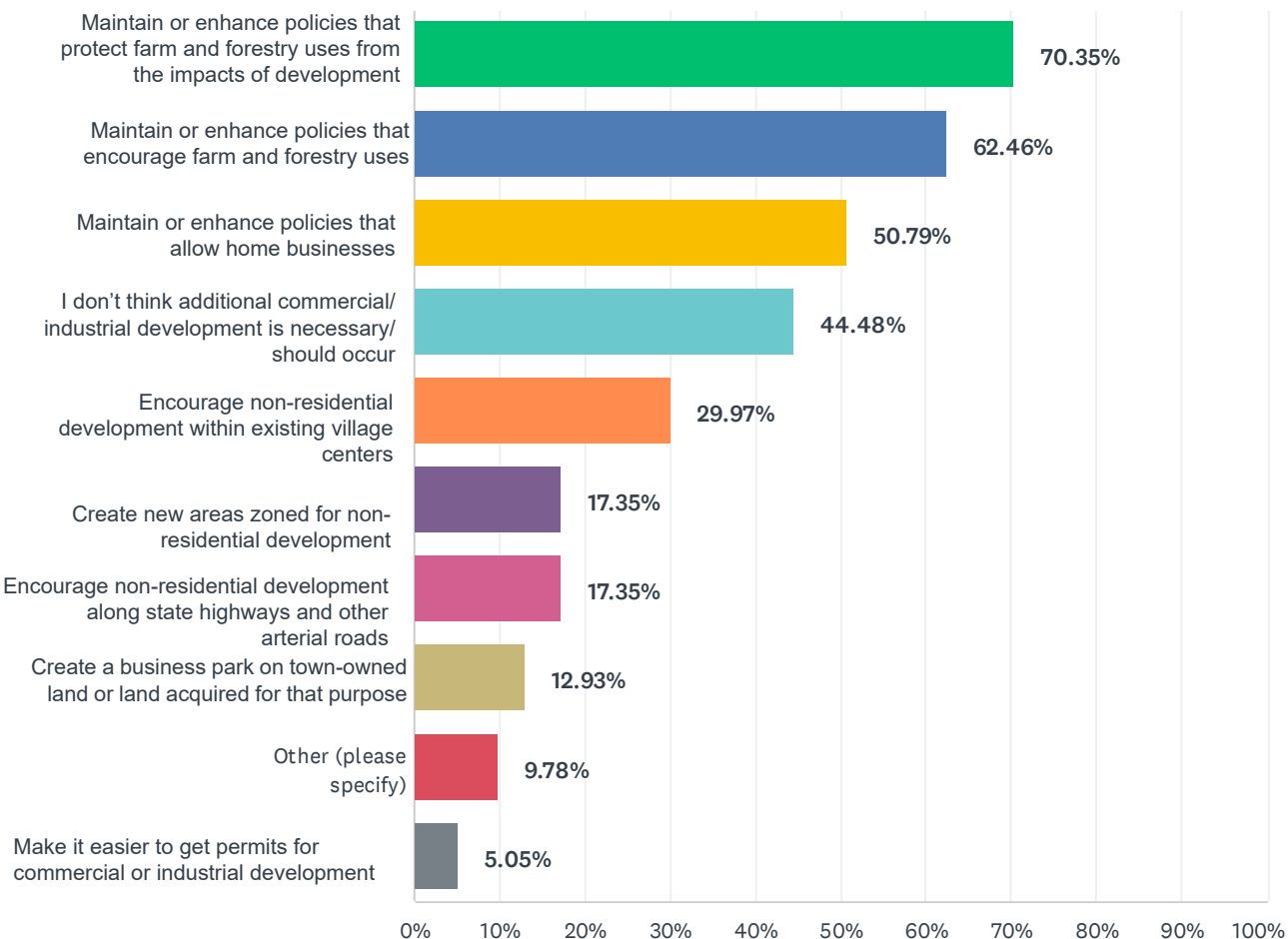
	IN STRAFFORD	IN AN ADJOINING COMMUNITY	FURTHER THAN AN ADJOINING COMMUNITY	ONLINE	N/A	TOTAL
Farms, farm stands, and related agricultural business	41.88% 134	34.69% 111	16.88% 54	0.00% 0	6.56% 21	320
Quality schools	39.94% 127	8.81% 28	5.97% 19	0.94% 3	44.34% 141	318
Social opportunities	34.70% 110	23.66% 75	33.44% 106	1.26% 4	6.94% 22	317
Recreational facilities	31.43% 99	28.89% 91	24.44% 77	0.32% 1	14.92% 47	315
Childcare	15.06% 47	5.13% 16	3.53% 11	0.00% 0	76.28% 238	312
Places of worship	13.92% 44	18.04% 57	10.76% 34	0.00% 0	57.28% 181	316
Job opportunities	6.96% 22	13.92% 44	45.25% 143	4.75% 15	29.11% 92	316
Grocery stores	3.75% 12	82.81% 265	12.81% 41	0.31% 1	0.31% 1	320
Restaurants	3.45% 11	58.62% 187	36.05% 115	0.00% 0	1.88% 6	319
Arts and entertainment	3.45% 11	17.55% 56	64.89% 207	3.45% 11	10.66% 34	319
Small business and retail stores	2.19% 7	47.81% 153	45.94% 147	3.75% 12	0.31% 1	320
Medical offices and healthcare facilities	0.00% 0	30.00% 96	67.50% 216	0.00% 0	2.50% 8	320

es, would you like to see



Q9 What is your preference for how Strafford should approach future non-residential development? (Select all that apply)

Answered: 317 Skipped: 54



Strafford Master Plan Survey

ANSWER CHOICES	RESPONSES	
Maintain or enhance policies that protect farm and forestry uses from the impacts of development	70.35%	223
Maintain or enhance policies that encourage farm and forestry uses	62.46%	198
Maintain or enhance policies that allow home businesses	50.79%	161
I don't think additional commercial/industrial development is necessary/should occur	44.48%	141
Encourage non-residential development within existing village centers	29.97%	95
Create new areas zoned for non-residential development	17.35%	55
Encourage non-residential development along state highways and other arterial roads	17.35%	55
Create a business park on town-owned land or land acquired for that purpose	12.93%	41
Other (please specify)	9.78%	31
Make it easier to get permits for commercial or industrial development	5.05%	16
Total Respondents: 317		

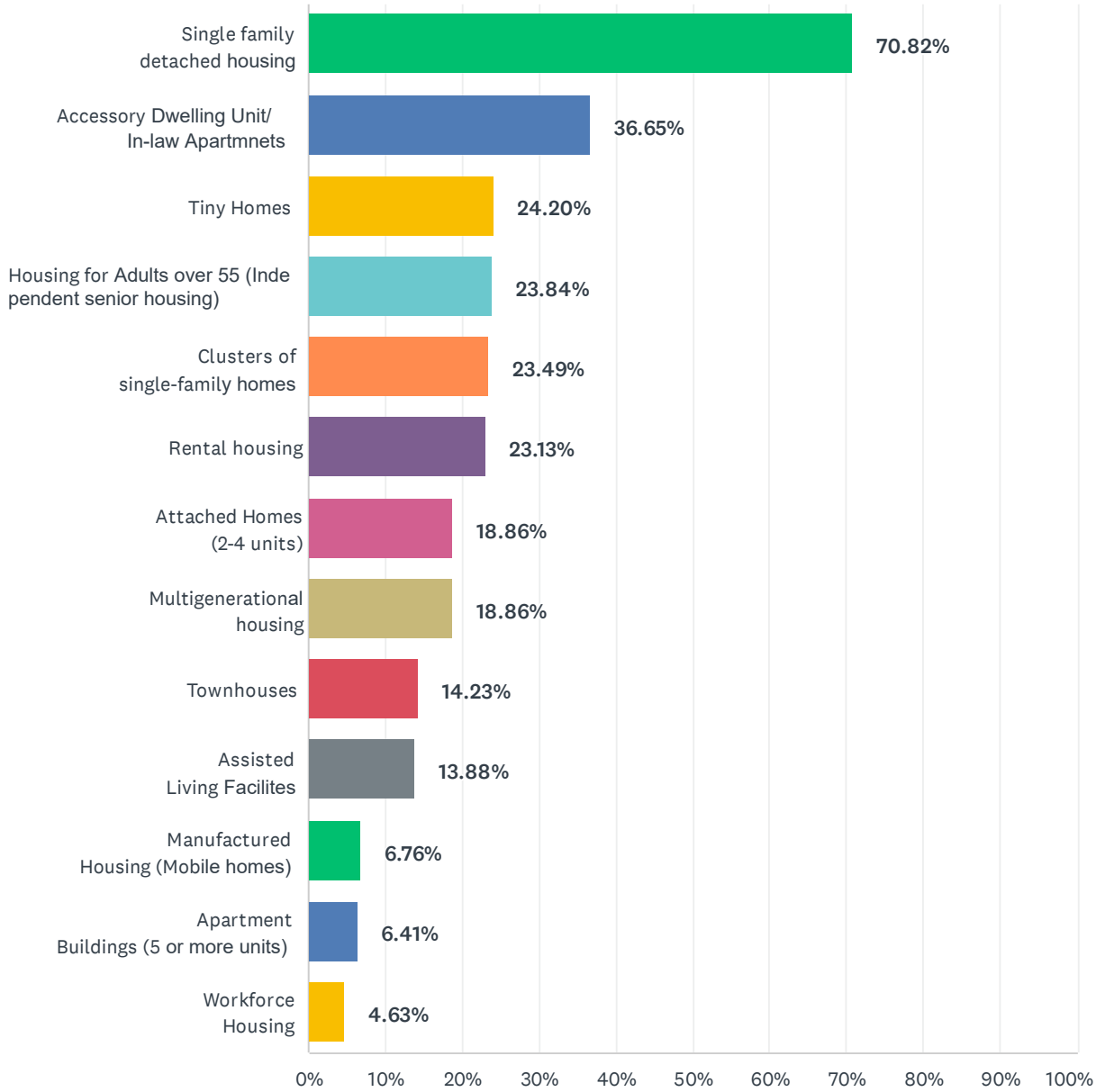
#	OTHER (PLEASE SPECIFY)	DATE
1	Very small local businesses in existing village centers would be acceptable, but any non-residential development is too broad and unacceptable	9/30/2022 10:00 PM
2	Only small commercial businesses that are locally owned would be ok in the current village centers.	9/30/2022 10:00 PM
3	Master Plan should not cause an increased tax burden on Town citizens.	9/29/2022 2:33 PM
4	?	9/29/2022 9:36 AM
5	Maintain businesses like AMI: reasonable, rural, away from the road.	9/28/2022 4:38 PM
6	Just not sure....every situation is different...not sure of current zoning laws.	9/27/2022 2:45 PM
7	Discourage or prohibit new multifamily housing	9/27/2022 9:40 AM
8	maintain rural character, protect water and watershed	9/26/2022 5:31 PM
9	If commercial developement would help lower property taxes, encourage it only in select areas that make sense. But, don't let commercial development change the rural character of the town or harm wildlife corridors, lake water quality, etc.	9/25/2022 12:07 PM
10	Promoting cottage industries is okay	9/21/2022 9:44 AM
11	A small business zone that protects our rural feel would be ok but large industrial development does not seem to have helped nearby Barrington and seems risky.	9/18/2022 11:12 AM
12	No manufacturers near lake or Isenglass river.	9/17/2022 6:24 PM
13	Maintaining farm land, open land, is often more difficult, but very desirable as it creates the rural landscape more so than forests, as so much land is forested already. So, encouraging farming should be a prime objective. Local food products are also more desirable than food trucked in from giant operations that are days away.	9/15/2022 2:10 PM
14	Oh no, Strafford MIGHT become like Barrington. Boohoo we're all making sacrifices in this economy the town will get over it	9/14/2022 7:39 PM
15	If limited development will lower taxes I support it	9/12/2022 10:33 PM
16	Recreational park, playing fields, Arts, Restaurants	9/11/2022 2:12 PM
17	I do not support industrial development. I would like to see light commercial development in the village centers that all the community enjoys such as coffee shops, bakery, deli, or	9/11/2022 1:30 PM

Strafford Master Plan Survey

	restaurants. Also music/performance venue(s), not necessarily in the village centers.	
18	Recreational building/outdoor fields (tennis courts, basketball, softball/baseball)	9/10/2022 6:03 PM
19	I like the woods. My taxes aren't too high to sacrifice big business development in our town	9/7/2022 7:55 AM
20	Village center...what are is even considered the village center???	9/1/2022 4:06 PM
21	Possible development of school lot for commercial/industrial development	8/30/2022 3:44 PM
22	Develop a more vibrant village center	8/29/2022 9:24 AM
23	Allow for small business and residential grow so our town keeps up with surrounding areas but stays quaint	8/27/2022 8:33 AM
24	🌐	8/26/2022 8:31 PM
25	Make any and all permits easier to obtain, or eliminate permitting in general. Allow those who wish to do business do business easily.	8/26/2022 12:40 PM
26	I certainly would hate to see box stores come into town but I would not mind a couple gift shops/small shops down by the dam that would revenue for our town	8/26/2022 12:20 PM
27	There is a big difference between an industrial park & an ice cream stand so some of these options don't make sense. Yes to an ice cream stand in a town center, no to an office park.	8/26/2022 12:02 PM
28	Affordable housing	8/26/2022 11:29 AM
29	It has been abused in the past, and the boards don't do anything until a resident complains.	8/26/2022 10:36 AM
30	make it easier for local service industries to headquarter here to serve town residents (auto repair/restaurants)	8/26/2022 9:43 AM
31	I think we should balance growing the town and having more commercial access available but still keep the rural feel. We don't even have a downtown and I think our town would do well if we did but with limitations	8/26/2022 8:43 AM

Q10 What types of housing do you think are needed in Strafford? (Select all that apply)

Answered: 281 Skipped: 90

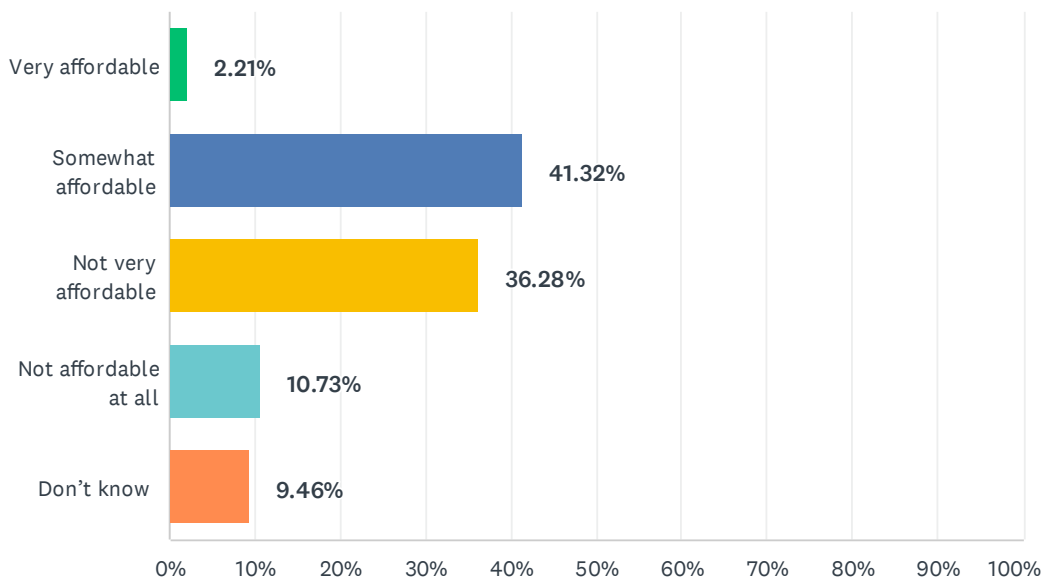


Strafford Master Plan Survey

ANSWER CHOICES	RESPONSES	
Single family detached housing	70.82%	199
Accessory Dwelling Unit/In-law Apartments	36.65%	103
Tiny Homes	24.20%	68
Housing for Adults over 55 (Independent senior housing)	23.84%	67
Clusters of single-family homes	23.49%	66
Rental housing	23.13%	65
Attached Homes (2-4 units)	18.86%	53
Multigenerational housing	18.86%	53
Townhouses	14.23%	40
Assisted Living Facilities	13.88%	39
Manufactured Housing (Mobile Homes)	6.76%	19
Apartment Buildings (5 or more units)	6.41%	18
Workforce Housing	4.63%	13
Total Respondents: 281		

Q11 How affordable is housing in Strafford?

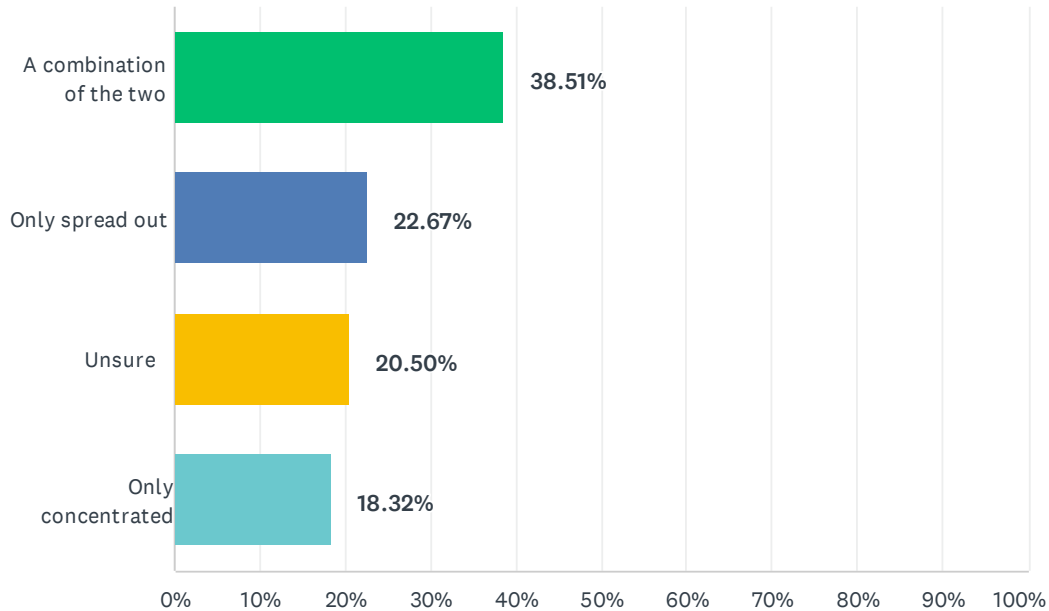
Answered: 317 Skipped: 54



ANSWER CHOICES	RESPONSES	
Very affordable	2.21%	7
Somewhat affordable	41.32%	131
Not very affordable	36.28%	115
Not affordable at all	10.73%	34
Don't know	9.46%	30
TOTAL		317

Q12 If additional housing development is necessary, would you prefer for it to be concentrated in specific places, or spread evenly throughout town?

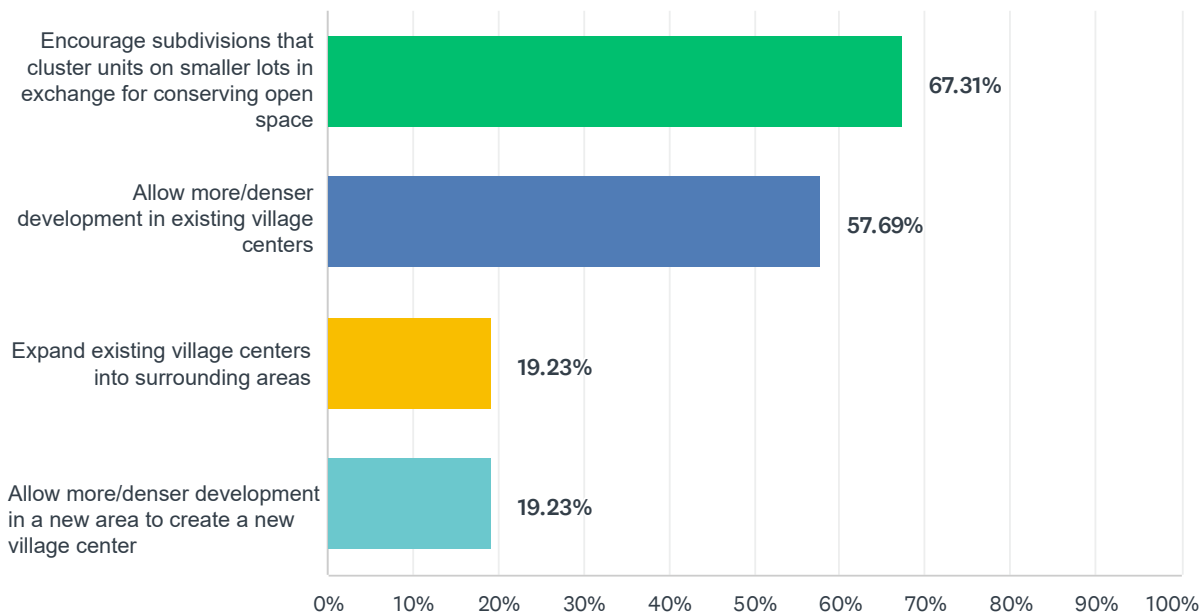
Answered: 322 Skipped: 49



ANSWER CHOICES	RESPONSES	
A combination of the two	38.51%	124
Only spread out	22.67%	73
Unsure	20.50%	66
Only concentrated	18.32%	59
TOTAL		322

Q13 Which of these options for residential development (if any) would you support? (Select all that apply)

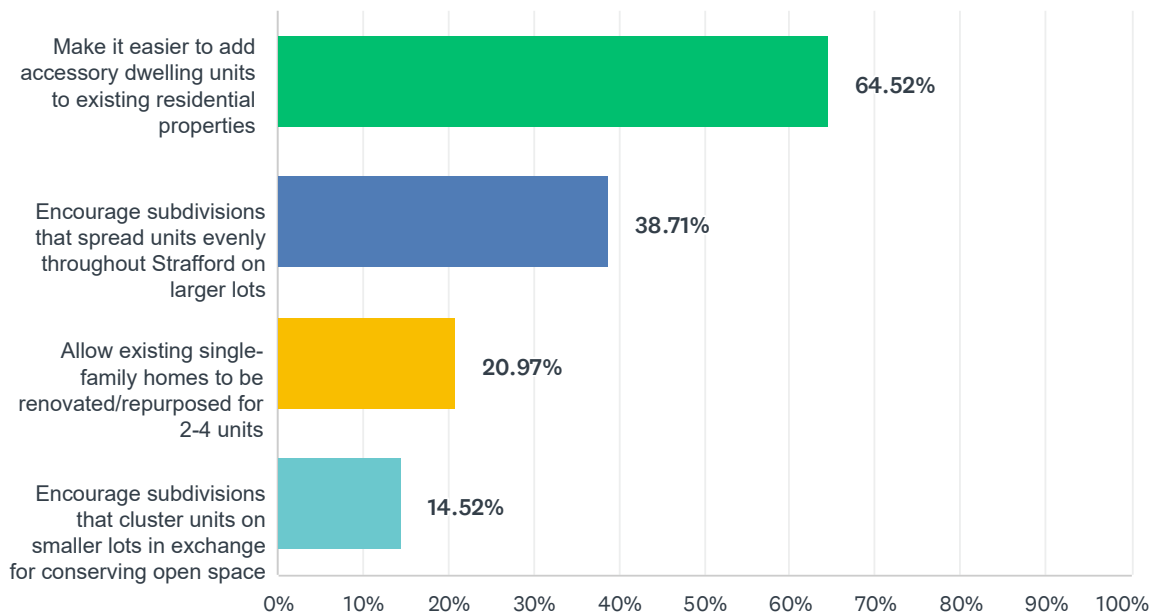
Answered: 52 Skipped: 319



ANSWER CHOICES	RESPONSES	
Encourage subdivisions that cluster units on smaller lots in exchange for conserving open space	67.31%	35
Allow more/denser development in existing village centers	57.69%	30
Expand existing village centers into surrounding areas	19.23%	10
Allow more/denser development in a new area to create a new village center	19.23%	10
Total Respondents: 52		

Q14 Which of these options for residential development (if any) would you support? (Select all that apply)

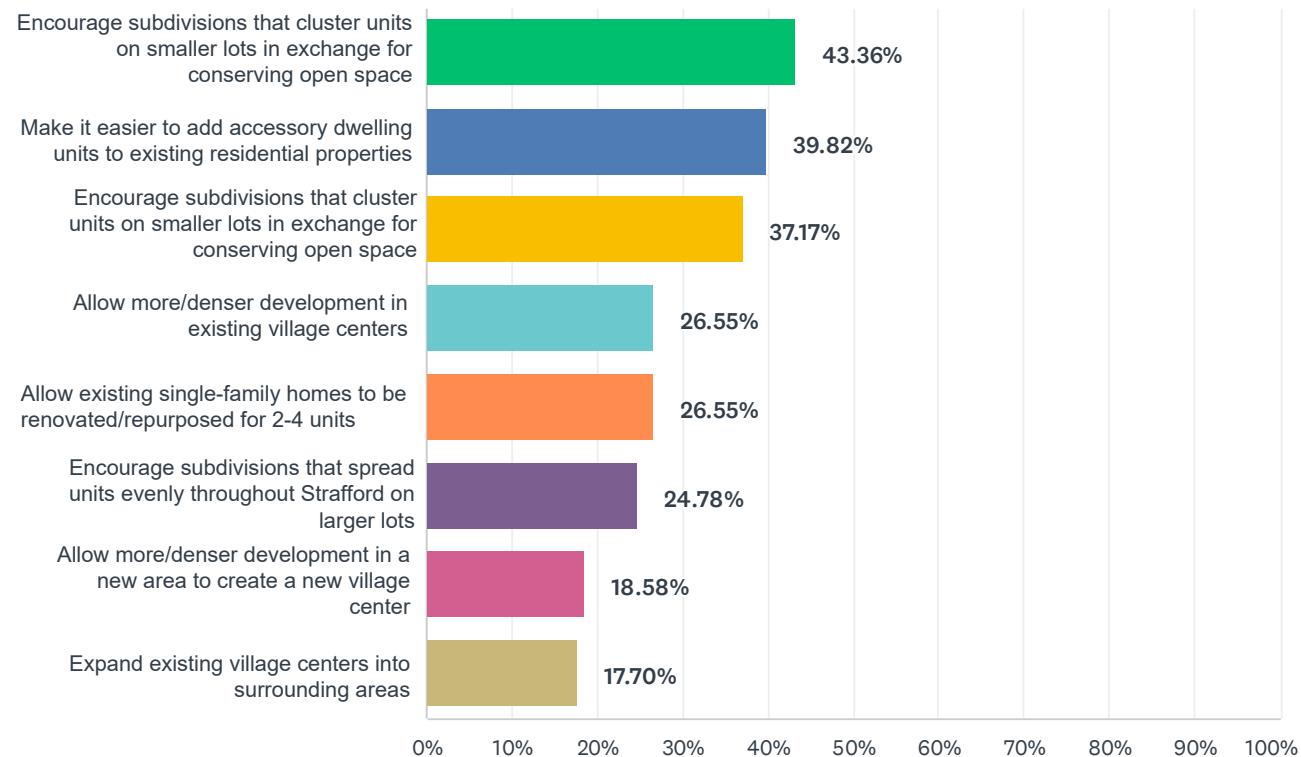
Answered: 62 Skipped: 309



ANSWER CHOICES	RESPONSES	
Make it easier to add accessory dwelling units to existing residential properties	64.52%	40
Encourage subdivisions that spread units evenly throughout Strafford on larger lots	38.71%	24
Allow existing single-family homes to be renovated/repurposed for 2-4 units	20.97%	13
Encourage subdivisions that cluster units on smaller lots in exchange for conserving open space	14.52%	9
Total Respondents: 62		

Q15 Which of these options for residential development (if any) would you support? (Select all that apply)

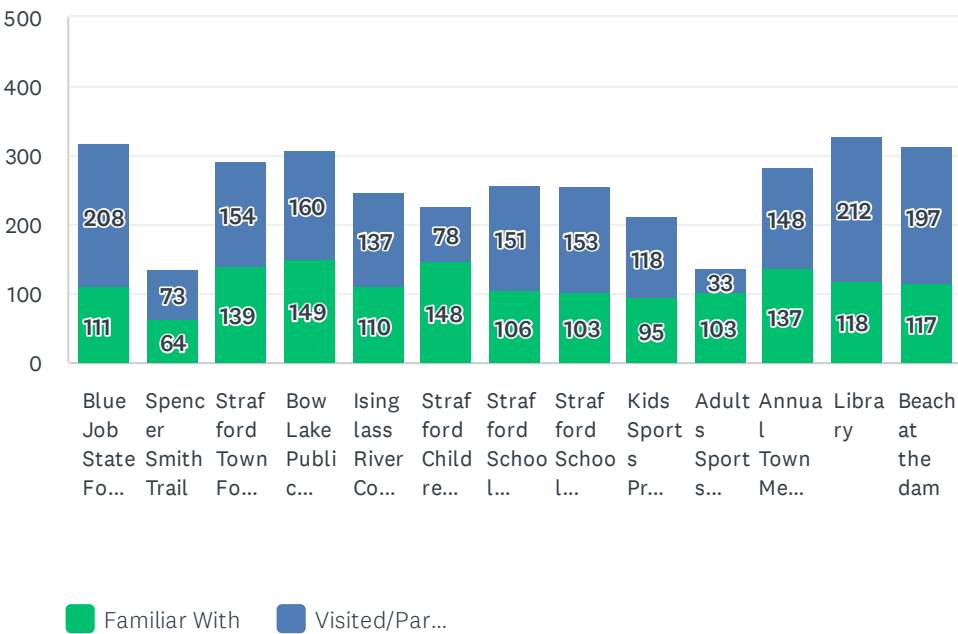
Answered: 113 Skipped: 258



ANSWER CHOICES	RESPONSES	
Encourage subdivisions that cluster units on smaller lots in exchange for conserving open space	43.36%	49
Make it easier to add accessory dwelling units to existing residential properties	39.82%	45
Encourage subdivisions that cluster units on smaller lots in exchange for conserving open space	37.17%	42
Allow more/denser development in existing village centers	26.55%	30
Allow existing single-family homes to be renovated/repurposed for 2-4 units	26.55%	30
Encourage subdivisions that spread units evenly throughout Strafford on larger lots	24.78%	28
Allow more/denser development in a new area to create a new village center	18.58%	21
Expand existing village centers into surrounding areas	17.70%	20
Total Respondents: 113		

Q16 Which of the following community resources or institutions have you or other members of your household heard of or participated in/visited?

Answered: 302 Skipped: 69



Strafford Master Plan Survey

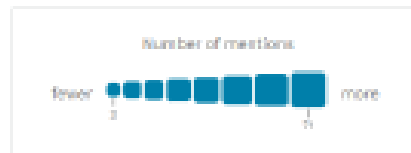
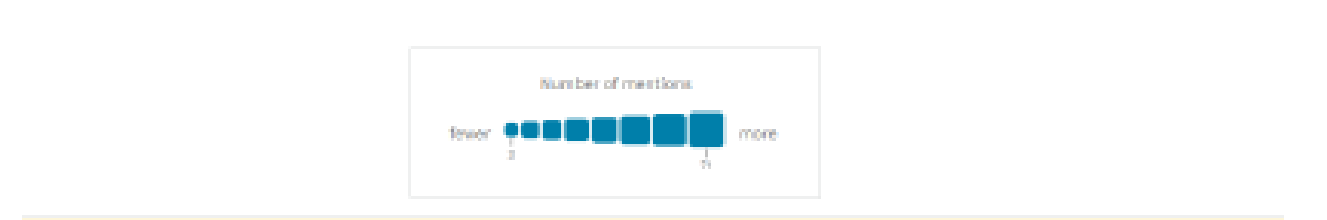
	FAMILIAR WITH	VISITED/PARTICIPATED	TOTAL RESPONDENTS
Blue Job State Forest Trails	40.66% 111	76.19% 208	273
Spencer Smith Trail	52.46% 64	59.84% 73	122
Strafford Town Forest	52.85% 139	58.56% 154	263
Bow Lake Public Boat Ramp	54.38% 149	58.39% 160	274
Isinglass River Conservation Reserve	49.77% 110	61.99% 137	221
Strafford Children's Community Garden	69.16% 148	36.45% 78	214
Strafford School Sports Field	46.90% 106	66.81% 151	226
Strafford School Playground	45.78% 103	68.00% 153	225
Kids Sports Programming through Strafford Rec Sports	49.48% 95	61.46% 118	192
Adults Sports Programming through Strafford Rec Sports	78.63% 103	25.19% 33	131
Annual Town Meeting	54.15% 137	58.50% 148	253
Library	42.60% 118	76.53% 212	277
Beach at the dam	43.33% 117	72.96% 197	270

Q17 Where in Strafford do you go to socialize?

Answered: 267 Skipped: 104



Answered: 237 Skipped: 134

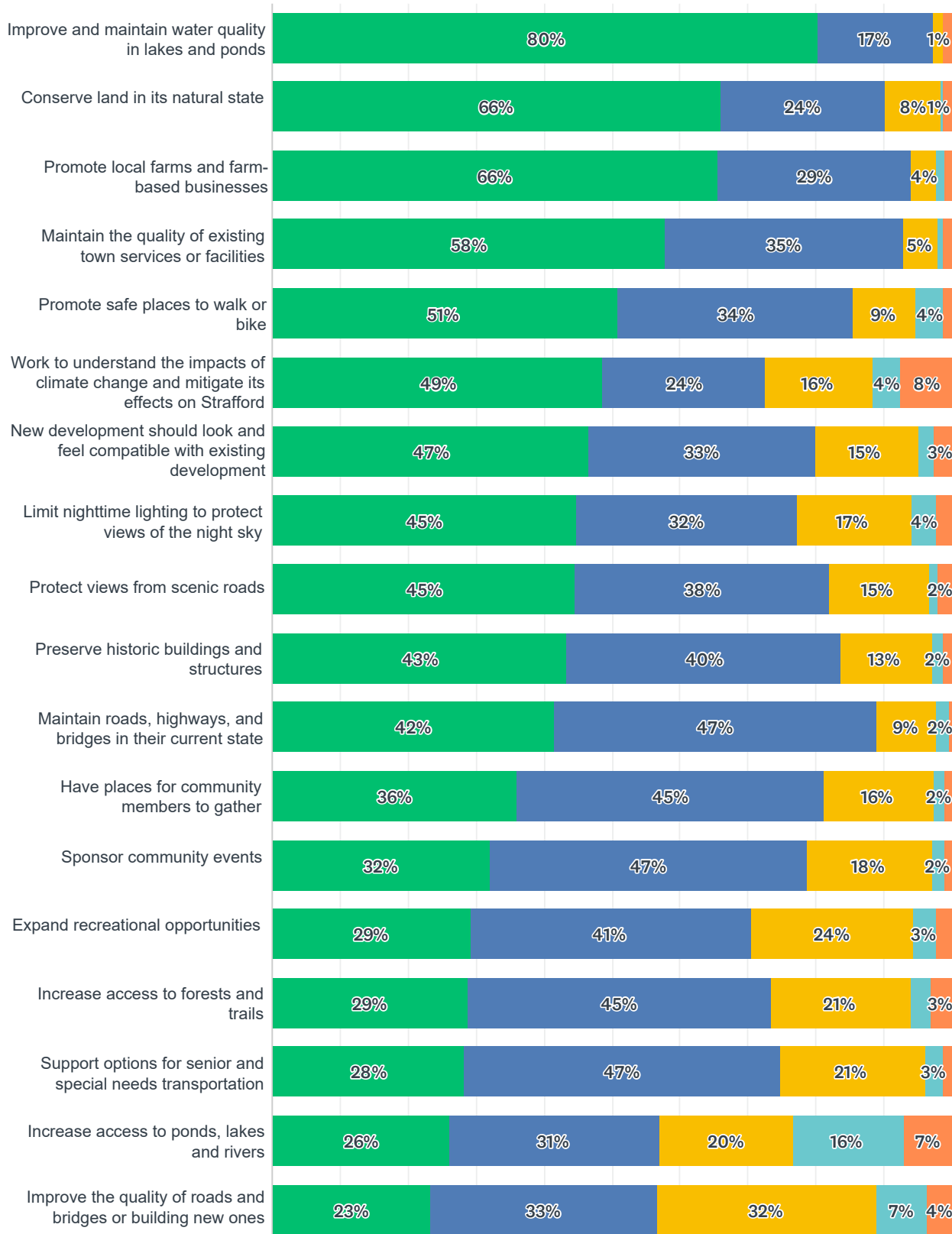


er in your community?

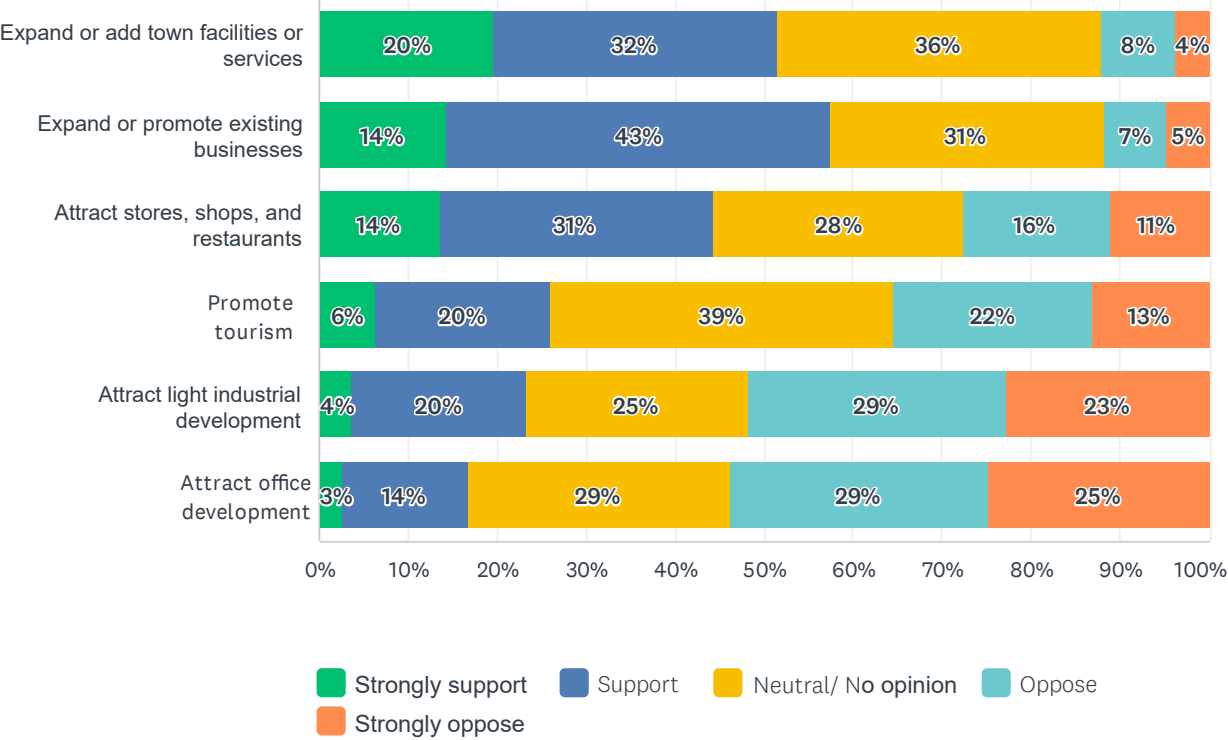


Q20 Express your level of support for the following. The town of Strafford should...

Answered: 307 Skipped: 64



Strafford Master Plan Survey



Strafford Master Plan Survey

	STRONGLY SUPPORT	SUPPORT	NEUTRAL/ NO OPINION	OPPOSE	STRONGLY OPPOSE	TOTAL	WEIGHTED AVERAGE
Improve and maintain water quality in lakes and ponds	80% 245	17% 52	1% 4	0% 0	1% 4	305	1.25
Conserve land in its natural state	66% 203	24% 74	8% 25	0% 1	1% 4	307	1.47
Promote local farms and farm-based businesses	66% 200	29% 87	4% 11	1% 4	1% 3	305	1.44
Maintain the quality of existing town services or facilities	58% 176	35% 106	5% 16	1% 2	1% 4	304	1.53
Promote safe places to walk or bike	51% 154	34% 104	9% 28	4% 12	1% 4	302	1.70
Work to understand the impacts of climate change and mitigate its effects on Strafford	49% 147	24% 72	16% 48	4% 12	8% 23	302	1.98
New development should look and feel compatible with existing development	47% 141	33% 101	15% 46	2% 7	3% 8	303	1.81
Limit nighttime lighting to protect views of the night sky	45% 136	32% 98	17% 51	4% 11	2% 7	303	1.86
Protect views from scenic roads	45% 134	38% 113	15% 44	1% 4	2% 6	301	1.79
Preserve historic buildings and structures	43% 132	40% 123	13% 41	2% 5	1% 4	305	1.77
Maintain roads, highways, and bridges in their current state	42% 124	47% 141	9% 26	2% 6	0% 1	298	1.72
Have places for community members to gather	36% 109	45% 137	16% 49	2% 5	1% 3	303	1.86
Sponsor community events	32% 98	47% 142	18% 56	2% 6	1% 3	305	1.93
Expand recreational opportunities	29% 87	41% 123	24% 71	3% 10	2% 7	298	2.08
Increase access to forests and trails	29% 87	45% 135	21% 62	3% 9	3% 9	302	2.07
Support options for senior and special needs transportation	28% 85	47% 140	21% 64	3% 8	1% 4	301	2.02
Increase access to ponds, lakes and rivers	26% 79	31% 93	20% 59	16% 49	7% 21	301	2.47
Improve the quality of roads and bridges or building new ones	23% 70	33% 100	32% 97	7% 22	4% 11	300	2.35
Expand or add town facilities or services	20% 59	32% 95	36% 109	8% 25	4% 11	299	2.44
Expand or promote existing businesses	14% 43	43% 129	31% 92	7% 21	5% 14	299	2.44
Attract stores, shops, and restaurants	14% 41	31% 91	28% 84	16% 49	11% 33	298	2.81
Promote tourism	6% 19	20% 58	39% 114	22% 66	13% 39	296	3.16

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Attract light industrial development	4% 11	20% 59	25% 74	29% 87	23% 68	299	3.47
Attract office development	3% 8	14% 42	29% 88	29% 87	25% 74	299	3.59

Q21 Would you like to provide additional detail regarding any of your answers above?

Answered: 96 Skipped: 275



regarding your vision of

