



Town of Strafford Arts & Events Council – A Master Plan Subcommittee

Mission: *Enrich community connections by expanding local arts and culture through community events, activities, and programs for residents of all ages.*

MEETING: ARTS & EVENTS COUNCIL- A SUBCOMMITTEE of the TOWN OF STRAFFORD PLANNING BOARD

MEETING DATE: June 6, 2024, 3:00-4:00pm (meeting added to work on event)

MEETING PLACE: Hill Library

COMMITTEE: *Chair:* Susan Ryan (603-321-0163 = cell phone or text) (SuzRyan1@Gmail.com)

Committee Members Present Daniel Dupee (Bowlakerentals@yahoo.com), Kaitlin Whitcher LaBreck (Kaitlin@ProfoundRealEstate.com), Cindy Lavigne (thevine57@yahoo.com),

Excused: Pamela Boyer (Boyerpamela633@gmail.com)

Copy to Volunteer, Risa Winter Ceskavich (Rceskavich@Gmail.com), Cristyn Black (CristynBlack@gmail.com)

Copy to Town Clerk: Terri Marsh (townclerk@strafford.nh.gov)

Minutes

Called Meeting to Order at 3:00- Special meeting added to work on BowLakeAPoluzza. Susan noted that Kelly Kilgallon will no longer be able to be on the council and Risa Ceskavich hopes to act as a volunteer and potentially rejoin later as a council member. Cindy Lavigne has transitioned to become an official member of the council.

Susan updated Council on Planning Committee Meeting 6/6 with questions posed and answers pertaining to BowLakeAPoluzza. Planning Comm. stated we should update Fire Dept. (Steve Johnson) of the event and Susan will do this. Sue Higgins offered her property as a performance space. Collecting funds isn't possible at this time but the Planning Committee will determine how we can do this for future benefit to the Arts Council. Can't use the town beach based on town insurance needed but perhaps Planning Committee can figure out how to do this for future events. Logo for Arts Council should be passed by the Planning Committee for approval.

For **BowLakeAPoluzza event** on Saturday July 6 we have Five (5) **bands** who have agreed to participate for free this year- Miner & Ryan Musicians, The Depot Exchange (Mike Tritter & Darla), Brutha Cutch (Phil Simic), Second Wind and Barry Schraufnagal (who is tentative). Kaitlin offered to contact guitarist Maz Begin who might kick off the event playing National Anthem Hendrix style. Daniel considered checking with his Bass Teacher but will defer to next year for that.

We have three **locations** so far 1)at the Dupee Residence in Skiers Cove, 2) Steve Davidovitchs peninsula and 3) Sue Higgins residence in Skiers Cove. Cindy Lavignes offered her lakefront property on the Northwood side of the lake but we may use that in future years. Kaitilin determined neither Whitchers Point (Mike And Marcys home) nor Mark and Judys dock will be available.

Remember: Shine only- No rain date. The event is accessed by water only, not by land unless those hosting invite their own guests. Daniel stated we should reinforce “gathering on the water” on posters and communications.

COMMUNICATIONS: The event was posted in Com Calendar for June and we be again with more specifics for July edition along with FB postings on Town of Strafford, Bow Lake Camp Owners Association and Northwood Community. Susan Posted in FB on June 1 and will do it again soon and all members are encouraged to promote on their FB too. Posters and other signage to promote the event were reviewed so we have small paper posters to put up around town and Kaitlin offered her “Sandwich board” to put up in town too. Susan brought a potential poster mock up and will make changes such as Daniel noting we should reinforce “gathering on the water” on posters and communications and Cindy saying perhaps we add color to the posters. Susan will send those updates out along with the meeting notes in both a word and PDF version along with a less wordy version that perhaps Kaitlin can use for her sandwich board but council agreed she can make changes as needed to conform to the apparatus.

Relevant to signage: Kaitlin updated on logo for council biz cards or posters etc and a finalist with a simple design and with some changes will be brought back to Jacqueline. Council was grateful and excited about the logo.

Briefly discussed Daniel finalizing a date in August for Artist training to put in the Comm Calendar for July and August. July post is needed not later than June 14.

Next Meeting is Thursday June 20. Meeting Adjourned at 4:00.