

Town of Strafford Arts & Events Council – A Master Plan Subcommittee

Mission: Enrich community connections by expanding local arts and culture through community events, activities, and programs for residents of all ages.

MEETING: ARTS & EVENTS COUNCIL- A SUBCOMITTEE of the TOWN OF STRAFFORD PLANNING BOARD
MEETING DATE: June 20, 2024, 3:00-4:00pm
MEETING PLACE: Hill Library
COMMITTEE: Chair: Susan Ryan (603-321-0163 = cell phone or text) (SuzRyan1@Gmail.com)
Committee Members Present Cindy Lavigne (thevine57@yahoo.com), Pamela Boyer
(Boyerpamela633@gmail.com), Daniel Dupee (Bowlakerentals@yahoo.com) (arrived late)
Excused Kaitlin Whitcher LaBreck (Kaitlin@ProfoundRealEstate.com),
Copy to Volunteer, Risa Winter Ceskavich (Rceskavich@Gmail.com), Cristyn Black (CristynBlack@gmail.com)
Copy to Town Clerk: Terri Marsh (townclerk@strafford.nh.gov)

Minutes

Called Meeting to Order at 3:00. Approved minutes from 6/6 by Cindy moving to approve and seconded by Pam. Approved 5/13 minutes by Cindy moving to approve and seconded by Pam.

Kaitlin Logo Update for Arts Council and vote to adopt logo will be deferred until next meeting. We will need to submit to the Planning Committee for approval then.

BowLakeAPoluzza event planning on Saturday July 6 commenced and Sneak peek at weather looks good. We will text at 5:00pm the evening before as a "Go/No-Go Process" to call off event if weather doesn't cooperate/Shine only, No rain date. Susan will continue to updates the 4 <u>bands</u> who have agreed to participate for free this year- Miner & Ryan Musicians, The Depot Exchange (Mike Tritter & Darla), Brutha Cutch (Phil Simic), Second Wind (and Barry Schraufnagal (who is tentative). Each band will arrive at their site approximately an hour prior to their playing time. Daniel will MC at his home and Susan will MC at the SD site. Kaitlin contacted guitarist Max Begin to kick off the event playing National Anthem Hendrix style but he is unavailable. Daniel knows another person and he'll see if he is available.

We'll use two <u>locations</u> 1) the Dupee Residence at 130 Water Street in Skiiers Cove and 2) Steve Davidovitchs (SD) peninsula. We have consistently reinforced the event is accessed by water only, not by land unless those hosting invite their own guests. Cindy supplied three tents to erect one on Dupee site and 2 on SD peninsula site for bands shade.

COMMUNICATIONS: The event was posted in Community Calendar for June and July with more specifics for July edition. Weekly FB postings on Town of Strafford, Bow Lake Camp Owners Association and Northwood Community are all getting nice attention and "likes". All members are encouraged to promote on their FB too. Susan supplied 8 posters and we will put these 8x10 Posters to promote the event around town at Isinglass store, 7C's, Town Hall, Library, Karen & Julios, Hannafords, Post Office, Gym, Johnsons and Mariannas Hair Salon. Kaitlin offered to use her "Sandwich boards" to put up in town and had excellent posters made by AMI- **THANK YOU KAITLIN for footing the bill for those posters!!!**- hope we can determine how to raise money via the Planning Committee so we can pay for these items in the future!! Cindy took the sample and will use her

sandwich board to erect at the end of Kooaukee Estates and we'll use Kaitlins on the peninsula in front of Bow Lake Inn/Independence Inn when they are ready. Kaitlin and Cindy can determine how to get Cindy the second side when its done. Susan contacted the police (Chief Young) and fire department (Steve Johnson) to alert then of the event. We seem to be in good shape and the Council is excited about this inaugural event. Hope for good weather! Susan will post info about the event after we hold it to see if we can get feedback on how the community liked it.

Daniel finalized a date in July 31 for Artist training at Kaitlins office. Daniel to submit to the Comm Calendar for August, submit post by July 14, since it may come out a bit before the 1st. Daniel will send Susan the final verbiage and she'll post on FB right after the 7/6 event.

Meeting Adjourned at 3:57. Next Meeting is 3:00 on Thursday July 18.