



Town of Strafford Arts & Events Council – A Master Plan Subcommittee

Mission: *Enrich community connections by expanding local arts and culture through community events, activities, and programs for residents of all ages.*

MEETING: ARTS & EVENTS COUNCIL- A SUBCOMMITTEE of the TOWN OF STRAFFORD PLANNING BOARD

MEETING DATE: July 18, 2024, 3:00-4:00pm

MEETING PLACE: Hill Library

Committee Members Present Susan Ryan (SuzRyan1@Gmail.com), Cindy Lavigne (thevine57@yahoo.com), Pamela Boyer (Boyerpamela633@gmail.com), Daniel Dupee (Bowlakerentals@yahoo.com), Kaitlin Whitcher LaBreck (Kaitlin@ProfoundRealEstate.com),

Copy to Volunteers: Risa Winter Ceskavich (Rceskavich@Gmail.com), Cristyn Black (CristynBlack@gmail.com)

Copy to Town Clerk: Terri Marsh (townclerk@strafford.nh.gov)

Minutes

Called Meeting to Order at 2:55. Motion to Approve 6/20 minutes moved by Pam, seconded by Cindy. Approved. Debriefed on rescheduling BowLakeAPoluzza 2024 from July 6 to July 27. Community has been very positive and lots of interest and excitement about the event has been shared with all Council members. The Council expressed all were glad we could reschedule and hoped for good weather. Performers are excited and though one band couldn't reschedule we have another group of performers who are going to open the event with Hendrix style National Anthem and a few other songs. New posters are up and sandwich boards are out at Bow Lake Estates and will go up before the end of the weekend by the dam intersection and elsewhere. **THANK YOU Kaitlin** for organizing and underwriting the updated boards! Council will try to situate themselves to assess sound on the lake and at the dam. Cindy will get volunteers to help erect tents on Hotdogs peninsula at 9:30- More helpers welcomed.

Council discussed how to augment the July 3 festivities with an Arts Block Party type event on Water Street. Kaitlin will talk to police chief Young to see if a one lane road closure would be possible and if yes, we will pick up the conversation at the next meeting. Also discussed a possible fall event at Whitcher Fields off Province Road so Kaitlin will look into if or how we could use that property and the Council can meet there for a future meeting to assess it further.

We discussed that the BLCC just announced plans to have an Arts show like we had discussed doing previously so we will likely now not pursue having our own. Susan had some limited info from a text exchange with Tara Bailey Board member for BLCC, but before finalizing that decision Pam will talk with Tara to gather more information.

Daniel reported out that we have 3 RSVPs for Artist Training at Kaitlins office on 8/7 from 6-8:00pm. Susan will also attend if space permits. The Community Calendar submission has been completed by Daniel and we can all send out Facebook posts about it as well. The verbiage to use has been texted out to everyone.

Kaitlin Updated the Council on the logo and conversation ensued about how many types of arts could be represented given the limited space a logo has as well as keeping it readable and somewhat simple. She has some ideas to go back to the volunteer who has been working it, as well as the time and work Kaitlin has devoted to the initiative. We will vote to adopt a logo at the next meeting and we will need to submit to the Planning Committee for approval.

Meeting Adjourned at 3:50. Next Meeting is 3:00 on Thursday August 15.