

S T R A F F O R D

Arts Events COUNCIL

Town of Strafford Arts & Events Council - A Master Plan Subcommittee

Mission: Enrich community connections by expanding local arts and culture through community events, activities, and programs for residents of all ages.

MEETING: ARTS & EVENTS COUNCIL- A SUBCOMMITTEE of the TOWN OF STRAFFORD PLANNING BOARD

MEETING DATE: May 15, 2025 3:00-4:00pm

MEETING PLACE: Hill Library

COMMITTEE: *Chair:* Susan Ryan (603-321-0163 = cell phone or text) (SuzRyan1@Gmail.com)

Cindy Lavigne (thevine57@yahoo.com), Kaitlin Whitcher LaBreck (Kaitlin@ProfoundRealEstate.com), Daniel Dupee (Bowlakerentals@yahoo.com), Betsy Schaffer (BetsyMac59@gmail.com)

Copy to Town Clerk: Terri Marsh (townclerk@strafford.nh.gov)

Minutes

- A. Called Meeting to Order at 3:05. Approved minutes from 4/17/25 with Cindy making a motion to accept and Kaitlin seconded.
- B. New Member Betsy Schaefer welcomed! She is excited to join and we are glad to have her as an addition to the Council. Kaisha Morse just got a new job and will not be able to join the Council.
- C. Susan updated on the Greater Barrington Chamber of Commerce offshoot and next steps with Derek Small. They are busy with a major event and hope to get us on a meeting agenda soon so we can discuss them being our fiscal agent.
- D. Update on BowLakeAPalooza Saturday July 26, 2025: June meeting will focus on BowLakeAPalooza first.
 - a. Kaitlin is working diligently to get the supplier of the Beach balls to correct the order in time for the event. She reviewed all the many interactions, which are frustrating and time consuming, but she is working to get to the bottom of the issue and get new balls manufactured.
 - b. AMI has "date" replacements for the sandwich boards and we will place the signs in town in July.
 - c. 12:30 kick off with Brother Cutch, then The Cove on Daniels property. 2:45 begins on Hotdogs beach with Second Wind then Miner & Ryan.
 - d. Susan will kick off at Daniels and set up electric for Hotdogs beach prior to that while,
 - e. Cindy donates tents for use at both sites.
 - f. Cindy will be on the water during the shows to gauge sound and crowd response.
 - g. Susan will create Posters for placement around town and they'll will be handed out at Junes meeting of this Council.

Strafford Olde Home Day (SOHD) Planning for August 22, 2026 (Rain date 8/23/26):

- 1. Cindy will coordinate a visit to Kitz Farm for Daniel and Betsy so they can help form more ideas with the site in mind.
- 2. Doug Patteson agreed to put up his elaborate military display which is exciting! (PattesonFamily@gmail.com)
- 3. We have two hairstylists who will supply free cuts for active and retired military- Marianna and Dee- and they will split the day, each working half.
- 4. Cindy will supply the council with pictures of the costumes she has so we can imagine how they may be used that date.

5. We will need to develop and order Olde Home Day Signage, posters, sandwich boards etc.
6. Susan will develop messaging for FB and Community calendar to get word out this year about the event and start getting interest piqued.
7. Sponsorship levels need to be developed- i.e. Bronze, Silver, Gold-things like dollar amounts, benefits etc. The goal is to cover expenses to donations on the event day are not relied upon to do so.
8. We need to finalize a date for the larger Planning Meeting- location, Date, Time for extended meeting with potential participants for SOHD planning session.
9. We updated the information letter (attached) for Council members to use as script, to pass out or mail etc. for use during item 10 below.
10. We developed a list of which Council members will reach out to various members of the community before our next meeting to begin letting them know of our plans and gain their interest in participating (please excuse any typos):
 - a. Kaitlin: 7C's, AMI, Whitcher builders, Nippo Lake CC, Timber Lodge Wellness (Laca Oshea), Nourish Yoga (Tauton Family), Doug Patteson Military, Stevens Farmhouse, Docko, Clearcreek Builders
 - b. Cindy: Historical Society, Live Animal exhibitor, 3 churches in town, Dee hairstylist, Evans Mt. Events, Vayda Construction
 - c. Daniel: Isinglass Store (and artist who stocks Bow Lake items), Police and Fire Dept., Parker Mt. Machinery, Tasker Wells, Rod Messenger
 - d. Betsy: Women's Club, Garden Club, Berrybog Farms, Camp Foss, Boy Scouts, Girl Scouts, Killer Treats by Isis
 - e. Susan: Christmas in Strafford organizers and vendors, Marianna hairstylist, Northwoods Brewery, Hotdog Davidovich, Selectmen, Ned Hinds/Bow Lake Yacht Club, Grange/Comm Ctr., BLCOA

Council members should ask each of these contacts for others that may be recommended that we reach out to and make a list to share at the upcoming meeting of the Council. Also Council members can add anyone they like to their list to reach out to. Record the outcome of your interactions to report on at the June meeting as well.

No New Business.

Next Meeting is 3:00 on Thursday June 19, 2025 has been change to June 26 instead